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	SSHC, INC.															– ENERJOY NEWS 🛏																		
	ENERJOY RADIANT PEOPLEHEATER®																	-		10			-	-				-						
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MAXIMUM COMFORT AND CONTROL IN HEAT October 2006															ΓIN	ſG																		
	How do you beat high gas and oil prices?																																	
	You heat to comfort only those areas you occupy, paying for comfort heat when, where, and as needed saving 40%, with more comfort!														3																			

How do you do this?

You Treat Heat Like Lights[®]! Install ENERJOY[®] Peopleheaters[®] in your key occupancy areas, eliminating the need to 'comfort heat' the entire house, which you turn down to your 'threshold of pain' temperature setting, while 'comfort heating' with ENERJOY when, where, and as needed.

Why does this work?

Task heating with, ENERJOY radiance makes you feel $6 - 8^{\circ}F$ warmer in minutes, just like stepping from the shade into the sunshine, using a fraction of the energy required for a convection system to heat space.

Where's the research that I can study?

A US Department of Energy Inventions and Innovations product, the ENERJOY Case Study may be reviewed in its entirety (66 pages for the really curious) at the sshcinc.com web site, or direct link to the NAHB Toolbase PATH (Program to Advance Technology in Housing) website.

For those who don't fancy digging, the study found a 52% energy savings over baseboard electric heating and a 33% savings over the air to air heat pump, based on occupant thermal comfort. Sizing was also verified to show a range of 40 to 60% less BTU requirement due to the virtual elimination of parasitic losses characteristic of other heating systems.

So, if you have a large home, building, or space, with only a few occupants at certain times, then you would want to consider that if you turn your central system down to somewhere between 55 and 62° F, and install ENERJOY in your key comfort areas, you could easily lower your annual energy cost outlay by 40% or more this season, depending on your local comparative energy costs.

And, for those who are wondering about energy costs, the outlook for this winter is way above our earlier newsletter forecasts. Heating oil is expected to stay well above \$2.00 per gallon (Currently \$2.70), and natural gas will be well above \$10.00 per million btu's (Currently \$14.50). While electric prices will rise, the increase is likely to be much closer to the annual increase in inflation in many parts of the country, and well below fossil fuels everywhere, due to the range of fuel options and load leveling options.

However, ENERJOY will save you money regardless of local fuel price relationships because you pay only for comfort heat when where and as needed.